



mg
mygrafico

2011 MEDIA KIT



Unique commercial and personal use graphics from hand picked designers





Why advertise with MyGrafico?

Increase your visibility & reach more customers. Advertise with MyGrafico and get your message across 24/7. We have a team of hard working professionals who help market and promote our products all over the net in numerous networks, forums, websites and more. With our wide range of customers and products we are sure your advertising venue with us will show results!



**MORE THAN
129,000
VISITORS A
MONTH!**

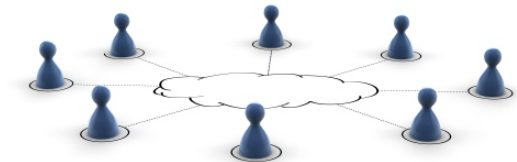
Demographics

Our viewers are mostly small to medium size graphic design, embroidery, stationary, scrapbook store owners plus hobbyists, teachers & card makers. 90% female viewers and customers. Global customer base.

*Gain exposure
with MyGrafico!*

About US

Mygrafico is one of the top digital arts and crafts sites on the internet. We sell exclusive commerical use, high quality vectors, cliparts, digital stamps, party printables and stationary templates. We have hand selected designers from around the globe that result in terrific sales.



Statistics Brief








- 18,531 registered customers
- 5,334 newsletter subscribers
- 5,128 community members
- High google search rankings
- 44,000 + direct bookmarks to our site

AND GROWING!

MONTHLY STATISTICS DETAILS

The Basics

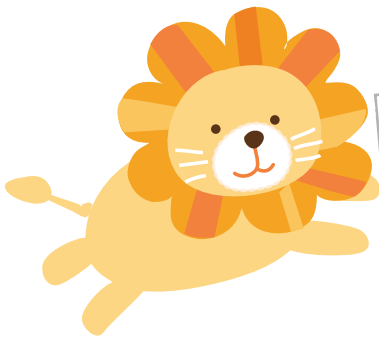
Summary [Visitors](#) [Actions](#) [Uniques](#) [Time](#)

 Visitors Expand	127,709	-3%
 Actions Expand	979,959	-7%
 Average actions	7.7	-4%
 Total time	555d 11h	-5%
 Average time per visit	6m 16s	-2%
 Bounce rate	36%	+1%
 FeedBurner subscribers	0	0%

Visitors



MG MONTHLY PAGE CLICKS



See for yourself
all our fantastic
web stats!





PRESS



Here are just a few of the places we have been featured on.
We are proud to find new features on a regular basis.



PROMOTIONS TEAM



Our promotions team works hard to get the MyGrafico name and products out there. Here's some of the ways our team uses to promote our products

- newsletters
- facebook groups
- crafting communities
- message forums
- crafting and party blogs
- freebie postings
- top list sites



ADVERTISING OPPORTUNITIES

MYGRAFICO ARTS AND CRAFTS STORE

www.mygrafico.com

SIDEBAR 150X150

\$30

30 DAYS

FOOTER AREA MAIN BANNER

\$20

30 DAYS



MYGRAFICO ARTS AND CRAFTS COMMUNITY

www.mygrafico.ning.com

SIDEBAR 150X150

\$20

30 DAYS

*Advertise now
to gain the extra
exposure you're
looking for!!*

MYGRAFICO PARTY BLOG

www.partyblog.mygrafico.com

HEADER AD 468X60

\$50

30 DAYS

LEFT SIDE MENU 125X50

\$15

30 DAYS

RIGHT SIDE MENU 125X125

\$30

30 DAYS



SPONSORSHIP OPPORTUNITIES



NEWSLETTER



Do you have a product or site you would like to like us to promote for you?
Custom Sponsorship is a great way to gain extra exposure

Facebook: Sponsor a GIVEAWAY or Host a Contest. We have 4,170 followers

Party Blog: Sponsor a GIVEAWAY or Host a Contest. We have 1,326 followers

Newsletter: Sponsor a GIVEAWAY. We have 5,334 readers

If you want to host a contest or giveaway from one of the above networks here's how it works.

OPTION 1:

FEE: Free of Charge

Includes:

- Donating the minimum of one and at the most 5 digital or physical products to be given away from our existing giveaways/contests.
- Your website address will be entered on the giveaway or contest. Your donated products will be featured as photos or links.

All products has to be shipped or sent to winner by Company after winner is announced and confirmed..

OPTION 2:

FEE: \$150 Includes featuring at all 3 of our networks.

DURATION: 2 weeks including draw and announcing the winner

Includes:

- Preparing a Custom Giveaway or Contest to suit your needs.
- Promoting it and select the winner (if entry base promo)
- Contest or Giveaway will be hosted on either Facebook or MG Party blog (your choice)
- Featuring your web address, product links and special requests like visiting your Facebook, Blog or visiting and commenting on your product pages/ blog pages to be eligible, if it's a entry base promo or just for the extra exposure.
- 1 promo banner will placed on our newsletter to inform our subscribers about the giveaway or contest.

Check out our Facebook Giveaway as an example of what we can do for you

Social Media Option: Let MyGrafico get you extra exposure through our social networks

FEE: \$100

DURATION: One Month

ALL Content, graphics and banners provided by company in advance to cover full month

Includes:

- Up to 20 posts on our Facebook page: Posting Links to your website, products, services or special promotions
- 1 custom newsletter a month: Special Newsletter sent to our subscribers about your services (content, banners, images or graphics should be provided by company)
- 1 Blog featuring using same info provided for custom newsletter promo (either on our craft blog or Party blog).

NOTE: We hold to rights to refuse the products or services if it does not suit our audience. All custom sponsorships are subject to availability.

CONTACT US: customerservice@mygrafico.com

www.mygrafico.com